

MANAGING YOUR EVENT

The Principal, a trained facilitator, will manage your event. We use professional facilitators and skippers to ensure a safe, effective and fun environment whatever the activity.

To fulfil your requirements Ambition Sailing uses a five step model:

- 1 Following your initial enquiry (an outline brief will be required from you at this stage) we will provide you with recommendations for suitable activities accompanied by outline estimates.
- 2 To ensure we fully understand your high level business needs and objectives we will work with you and your representatives, discussing options most likely to satisfy your requirements.
- 3 An agreed brief for the event will lead to a costed proposal identifying your objectives, describing the activity and covering use of facilitators, nature of exercises, photography, level of catering and accommodation required etc.
- 4 We will appoint a dedicated point of contact for you, communicate to you the detailed arrangements for the event and provide a detailed brief to our nominated facilitators and skippers.
- 5 Finally, we will work closely with you to ensure the programme is delivered successfully. We will provide and seek feedback to and from the sponsor of your event.

WHAT WE PROVIDE

Ambition Sailing is able to provide a complete event management service to satisfy all your corporate needs afloat. We specialise in co-ordinating quality resources and facilities in the following areas to achieve your business objectives.

- Professional project management and needs analysis skills.
- Performance yachts and powerboats, and luxury motor cruisers with professional skippers, crew and hostesses.
- Top facilitators in leadership and management development.
- High quality catering and accommodation available – on or off the boat.
- Effective marketing skills and excellent branding opportunities so that others see the dynamism of your organisation!
- Professional support for race organisation, photography, crew gear etc.
- A professional approach, with close attention to detail and an unrivalled personal service.

WHAT NEXT?

Your business objectives are likely to be unique; therefore our proposal to satisfy them will also be unique. The next step is to call us to discuss your requirements.

Choose one of Ambition Sailing's Corporate Ambition activities afloat and you choose the ideal way to take your business forward and advance your employees' development. We have personal experience of project management and organisational development in large companies, so let us work with you to help you achieve your goals!

CORPORATE AMBITION

THE BENEFITS TO YOU AND YOUR BUSINESS

In today's environment of continual change and achievement of corporate goals, the need to further enhance the performance of your organisation is paramount. The opportunities that we provide to assist you are unrivalled!

Our aim is twofold – to help you to develop your business and for our delivery to exceed your expectations. Corporate Ambition solutions are innovative and will enable you to:

- Cement relationships with your business associates and clients.
- Increase the commitment and motivation of your employees.
- Improve business performance and team working.
- Provide networking opportunities between individuals, teams and organisations.



Your business warrants a bespoke service; all our Corporate Ambition activities can be tailored to your specific requirements, regardless of the size of your organisation. Whether you are an SME, a large corporate, a professional services organisation or body, Ambition Sailing can provide the ideas and the highest quality event management for you!



CORPORATE ENTERTAINMENT

- Celebrate a successful deal
- Entertain a group of important clients
- Meet your business associates with complete confidentiality

BUILDING EFFECTIVE TEAMS

- Maximise performance of newly formed project teams
- Build relationships between new teams
- Breakdown barriers between existing teams

BUSINESS SUCCESS

EMPLOYEE DEVELOPMENT

- Encourage self development
- Develop individual leadership skills
- Build personal confidence

REWARD & RECOGNITION

- Reward high performing teams & individuals
- Incentivise & motivate your staff
- Acknowledge team and individual achievements

REMEMBER, OUR ADVICE IS FREE. Please contact us to discuss your requirements:

AMBITION SAILING

Tel/Fax +44 (0) 1253 853 075

Mobile +44 (0) 7977 459 671

Email

enquiries@ambitionsailing.com

www.ambitionsailing.com



WHY CHOOSE AMBITION SAILING?

Ambition Sailing's Corporate Ambition activities afloat provide an unrivalled range of possibilities to excite and motivate your business partners and staff.

You have a choice of locations including Cowes, the centre of UK yachting, the luxury resorts and islands of the Mediterranean or Caribbean and Scotland's west coast, one of the most beautiful sailing environments in the world.

- › Events afloat are fast being recognised as excellent platforms for many types of business improvement activities.
- › Ambition Sailing has the capability, expertise and management skills to organise events to suit your requirements and add value to your organisation.
- › Our professional background and depth of experience enable Ambition Sailing to offer you a wide variety of solutions and locations to satisfy your corporate needs.

The following are just a selection of the type of events and locations available to you. Let us help you to enhance the capability of your organisation, unlock the potential of your staff or assist you to secure the deals that are key to your future. The possibilities for delivering a serious message in a fun environment are endless!

Remember, the following ideas are only tasters – whatever your needs we will design an event tailored to your organisation's requirements. Please call us to discuss your needs further:

Tel/Fax +44 (0) 1253 853 075
 Mobile +44 (0) 7977 459 671
 Email enquiries@ambitionsailing.com

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CORPORATE ENTERTAINMENT

Whether you want to entertain a potential client, need quality time for a confidential meeting or simply a day away from the office, Ambition Sailing will fulfil your requirements with a first class service providing events such as:

- › Relaxing on a luxury motor cruiser for a day or two during Cowes Week. Entertain business partners and impress new clients. Watch the yacht racing from the comfort of your own branded luxury motor cruiser, with hostess service, bar and superb food available!
- › A variety of locations in the UK and abroad suit those occasions when absolute confidentiality is required. Secluded Solent anchorages or magnificent Mallorca bays will provide the peace and quiet to maximise your quality time, away from prying eyes.
- › For a more informal event, why not simply try sailing, powerboating or motorcruising? Or even combine all three to make a fun day out!

REWARD AND RECOGNITION

Encourage future high performance by rewarding success in your teams! If you wish to reward your top sales team or simply recognise an individual's achievements we will work with you to satisfy your requirements.

- › Your staff will be dynamic individuals who enjoy a new challenge, even when on holiday, so how about rewarding the team with the holiday of a lifetime, competing in a Caribbean sailing regatta? Award them an opportunity to relax, party and unwind. At the same time, your business will benefit as a result of developing teamwork and relationships as a crack race crew under the supervision of a professional skipper! Also available for individuals!
- › A sailing, motor cruising or powerboating course is a great way to say thank you to an individual, or simply reward them with an Ambition Sailing gift voucher to use at their leisure.
- › If time is of the essence, the Solent or Mediterranean beckons for a few days sailing and relaxing. What better way to rejuvenate your staff and maintain maximum motivation!

EMPLOYEE DEVELOPMENT

Why not include our activities as part of your employee development programme? Leadership, effective communication, teamworking and delegation are some of the many competencies that can be effectively developed afloat. Experiential learning in a challenging but fun environment means that the key messages are learned and retained for application in the workplace.

- › Join us on one of our RYA practical sailing courses in the Solent to learn how to work effectively as a team member or to develop team management skills. Effective communication is a key skill where sailing is concerned!
- › Develop problem-solving skills under time pressure with a powerboat-based treasure hunt – ideal to sharpen your skills in an environment where real constraints exist!



TEAM BUILDING

The pace of change demands that newly formed teams reach their peak performance in the shortest possible time. Sometimes, existing teams may need rejuvenating or values and perceptions changing following re-organisations. Whatever the situation, we are able to work with you to provide an ideal medium to enhance team performance in a controlled and positive manner.

- › Let us work with your own specialists to provide a unique environment to enhance team performance. Understanding the issues using land based seminars and putting theory into practice using water-based tasks is an effective way to increase performance.
- › Sailing provides the ideal medium to reinforce the theory and to tackle and highlight the issues under the watchful eye of a professional facilitator. The controlled environment is a great

leveller – all office politics and hierarchies are left behind! Full benefit is realised using carefully developed scenarios to illustrate your own issues followed by analysis and debrief back onshore.

- › The Solent is an ideal venue for these events that may be tailored for any number of people using vessels appropriate to the task in hand. Every aspect will be considered to maximise the benefit to you, the client.
- › What better way to motivate and sharpen team-working skills than providing your staff with the opportunity to test their skills and tactics whilst racing in a fleet of identical yachts. Try fun racing in the evening aboard identical cruisers through to more serious regattas using Admirals Cup performance yachts.

For any of the corporate activities, please call us to discuss your company's individual requirements. Time and money are valuable commodities for any business – that's why we will work with you every step of the way to ensure that you receive maximum return on your investment.

